



WWW.NICKMCKINNON.CA



LAST 14 DAYS  
27.5K LISTENERS  
40K STREAMS  
12.7K FOLLOWERS  
55 PLAYLISTS



# NICK MCKINNON

AND HIS AGGRESSIVE BRAND OF TRAP METAL, ALONG WITH HIS SIGNATURE DARK BEAT MAKING HAVE GRABBED THE INTERNET - AND GENERATION Z - BY THE EARS AND WON'T LET GO.



## NIGHTMARES

Reoccurring nightmares have plagued me so I turned them into a very dark and aggressive track. Nightmares is the first of four singles I'm dropping over the summer to capture a younger fanbase. Using a large budget to market - I've already run test ads in Spotify's Ad Studio - and making use of SubmitHub, PlaylistPush, and other playlists to gain traction. I've created my own distinct 808 and pushing creative boundaries like Billie Eilish, and newer artists like Scarlxrd, PRXJEK and Swerzie.

### ABOUT NICK MCKINNON

Nick McKinnon and his aggressive brand of trap metal, along with his signature dark beat making - everything he does he produces, records, mixes and masters himself - have grabbed the internet and Generation Z by the ears and won't let go. Since the release of "Nightmares" his fanbase has grown by %400 to 1.2 million listeners. Currently working with two other upcoming artists, as well as his own album set for release in September, it is apparent Nick McKinnon doesn't sleep. He lives creates and consumes music.

The second single "Bones" will be released mid-July.